**Minutes of S&P Meeting held on 6 July 2018, 12:15pm**

Present: Jane Timmis, Elizabeth Williams, Jalpa Lai

Apologies: Yvonne Burrage

Next meeting date: TBA

1. JL gave brief summary of survey report. 134 electronic responses have been received. Survey report to be completed by next Committee Meeting - 10 Sept.
2. JL outlined plans to improve website look and content (especially photos). The BLTC test site will be used to develop and demo improvements . Any links to appealing websites are welcome!
3. JL raised the topic of building links with the community and exploring opportunities.
   1. JL to contact the LTA and investigate funding support for becoming an inclusive club. This information will be passed to the tennis sc for consideration.
4. Discussion took place re: membership options and the definition of “off-peak” membership, with a view to increase revenue without affecting court usage during busy times.
   1. JT to discuss with JR and Tennis sc
5. Review of social tennis plan – EW / PL
6. EW to stand down from S&P sc to concentrate on developing the Club’s rules and regs
7. JT has outlined the following action plan for defining the club’s Strategic Aims and Development Plans.

Aim to issue Version 1 of the Vision & Strategy Document which has all the Aim and Goals for each Strategic Area by end Sept.

Development Plans, which will take consideration of the results of the survey, to follow shortly afterwards

Current status and owner of each strategic area is as follows:

1. Management & Operations
   1. Strategic aim and goals agreed within S&P s-c – ready for Version 1 of doc
   2. Development Plan – TBD (JT)
2. Finance
   1. Strategic aim and goals draft with Finance s-c – to be reviewed & agreed (YB/Finance s-c)
   2. Development Plan - TBD (YB/Finance s-c)
3. Membership
   1. Strategic aim and goals draft – final review w/c 9/7/18 (JR/JT)
   2. Development Plan – draft to be reviewed w/c 9/7/18 (JR/JT)
4. Competitive Tennis
   1. Strategic aim and goals draft – re-review on 13/8/18 & then issued to Tennis s-c for comments (JT/Tennis s-c)
   2. Development Plan draft – re-review on 13/8/18 & then issued to Tennis s-c for comments (JT/Tennis s-c)
5. Social Tennis & Activities
   1. Strategic aim and goals draft agreed with Social s-c – To be updated due to reformat of s-c to include social tennis (EW/Social Tennis & Activities s-c)
   2. Development Plan draft agreed with Social s-c – To be updated due to reformat of s-c to include social tennis (EW/Social Tennis & Activities s-c)
6. Tennis Development Programmes
   1. Strategic aim and goals discussed with Tennis s-c – JT/MM/BA review of draft on 13/8/18 for issue to Tennis s-c (JT/Tennis s-c)
   2. Development Plan draft TBD –  JT/MM/BA review on 13/8/18 for issue to tennis s-c (JT/Tennis s-c)
7. Facility Management and Development
   1. Strategic aim and goals draft with H&G s-c – to be reviewed & agreed (YB/H&G s-c)
   2. Development Plan - TBD (YB/H&G s-c)
8. Communications & Marketing
   1. Strategic aim and goals draft discussed within S&P s-c – update and then ready for V1 of doc (JT)
   2. Development Plan – TBD (JT/JL)